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RISE OF THE JEDI COACH

How to Conquer the Coaching Galaxy



How it began...

"Bloody hell, not another generic business card!" I remember muttering, rubbing the tiredness out of my eyes. The small, cramped office seemed to close in on me, filled with the anxiety of business coaches desperate to scale past that \$50k per year threshold.

Christian, a young 21-year-old detailer with grit in his voice and dreams in his eyes, was the next in line. Barely making \$3k per month, he was an exact mirror of my own problem – the generalist approach simply wasn't cutting it.

"We gotta bin this, Christian," I exclaimed one day, slapping his bland business card onto the table. That was it. The defining moment. We decided to dive headfirst into the unknown, choosing a hyper-specific niche for his car detailing.

Weeks turned into months. Office days morphed into late nights, fuelled by countless cups of bitter coffee and Christian's relentless drive. Time, money, and energy poured into this transformation, like soldiers marching into battle.

And then, the unexpected happened...

Christian's business rocketed to a staggering \$100k in one year! The taste of victory wasn't just sweet for Christian, it was a wakeup call for me. The path to success was finally clear - be a specialist, not a generalist.

Fast forward to today. The tiny office is now buzzing with energy, a hub for mentors specializing in car detailing. We took our winning formula and squeezed it into a powerful CRM system, wrapping up our golden strategies into a ready-to-use course. Result? A whopping \$200k in revenue in the first year.

And our crowning glory? Coaching a detailer to pocket \$38k in just 10 days.

Victory, sweet victory.

But hey, enough about us. Let's talk about you.

If you're a business coach stuck in the \$50k rut, it's time to chuck that generalist cap and put on the specialist hat. And I've got just the roadmap to help you navigate this journey.

So, are you ready to step up your game?



Leverage Your Time, Multiply Your Impact

If you're like most business coaches, you're spending countless hours in one-on-one sessions. You're tied to your business, exchanging time for money. Let me show you how to multiply your impact and income.

Think about a concert. When a band performs, they're not playing for one fan at a time in a small room. Instead, they're playing to a massive audience all at once. The same song, reaching thousands of ears at the same time. That's leverage, my friends.

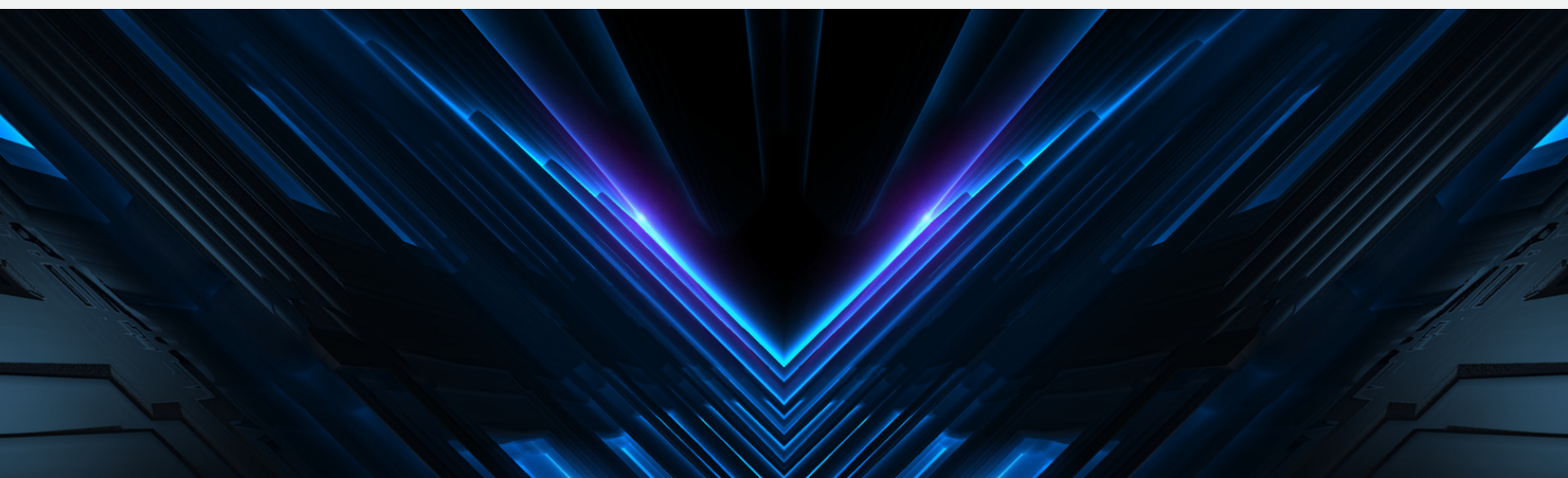
The key to breaking the \$50,000 ceiling isn't about adding more one-on-one clients. It's about doing more with the clients you already have.

In my own coaching business, I made a simple change that turned everything around. Instead of countless one-on-one sessions, I started a weekly Q&A call. All my clients were invited to come along.

The best part? This didn't just benefit me, but my clients loved it too.

But the real magic happened when I started offering "free passes" to these Q&A sessions. Prospects got to see the value I offered up close.

They got to imagine what it'd be like to work with me regularly.



The result?

Over 65% of 'free pass holders' became paying clients.

They had seen firsthand what they could gain, and they wanted more.

Remember, in a world where time is your most valuable asset, you need to leverage it.

Switch from a one-to-one model to a one-to-many, and watch your coaching business soar past that \$50,000 mark.

Don't just be a coach.

Be a rockstar.



The Power of Expert Guidance.

Let's talk about shortcuts. The good kind, not the sketchy, back-alley kind.

Think of it this way: you're on a road trip, heading towards this amazing destination – 'Six Figure Town.' You're excited, you've got your snacks, your favorite tunes blaring, but there's just one problem. You don't have a map.

Picture that, driving aimlessly, taking wrong turns, ending up in dead-ends. It's frustrating, isn't it? Like being stuck in traffic while the open road teases you just out of reach. That's where the 'been-there-done-that' folks come in.

Consider them your GPS, guiding you, showing you the shortcuts.

"In the journey of success, experience is the best GPS."

Now, let me tell you about one of my students, let's call him Mike.

Mike was stuck at that pesky \$50,000 ceiling, just like you. He was stubborn and insisted on figuring it out on his own. You know, the whole 'trial and error' shebang.

But, after months of spinning his wheels, he decided to swallow his pride and ask for directions. He hired a coach, followed their guidance, and guess what?

Mike smashed that ceiling and is well on his way to Six Figure Town.

"In the journey of success, experience is the best GPS."

So, find your GPS. It doesn't have to cost an arm and a leg. Subscribe to YouTube channels, follow successful coaches, heck, join my 5-day 'Scale Your Coaching Biz Challenge.'

Your pride isn't worth the detours. Your way got you here, but the right way, the experienced way, will take you further.



Sharing is Winning

Think of it like this:

You're in a crowded room, a networking event. You strike up a conversation with someone, they ask about your plans. You could mumble something vague, or you could puff out your chest and say, "I'm going to scale my coaching business to six figures."

Suddenly, the room quiets down, all eyes on you. A hush of awe, a ripple of respect. That's the power of stating your goals out loud.

"A goal that's not shared is a dream that's forgotten."

Now, let's bring in Jane, a business coach just like you. She was stuck in the sub-\$50K loop, but then she decided to share her goal with her peers. She started a mastermind call, a circle of accountability.

And guess what?

The simple act of sharing her goal, declaring it out loud, ignited a fire. It became a pledge, a promise. It held her accountable, kept her motivated, pushed her forward. And soon enough, Jane scaled her business beyond the \$50K ceiling.

"A goal that's not shared is a dream that's forgotten."

So, don't keep your goals to yourself. Share them, shout them from the rooftops. Set up a mastermind call, an accountability circle. The sheer act of voicing your ambitions brings them closer to reality.

Remember, silent dreams gather dust. Voiced goals become victories.

What's next?

Thank you for taking the time to read this guide. If you've found it useful, and you're itching to knock that pesky \$50,000 ceiling right out of the park, then I've got just the thing for you.

You're sick and tired of hitting that \$50,000 ceiling, right? Want to taste the sweet freedom of a thriving, specialist coaching business?

Then sign up for my 5-day '[Scale Your Coaching Biz Challenge](#)'.

YES! SIGN ME UP

In this challenge, we're gonna dive deep. We'll rip apart your messaging, polish it up and make it attract prospects like bees to honey.

And the best part?

No more feeling like you're stuck in a whirlpool of chaos. We're going to lay out the roadmap for you. Clear. Simple. Actionable.

So, say goodbye to overwhelm. Say hello to a business that doesn't just survive, but thrives. Your ticket to finally smashing through that \$50,000 ceiling is just a click away.

Join the '[Scale Your Coaching Biz Challenge](#)' today. Your future self will thank you



I was a sucker...

I remember when I first learned to snowboard. Yeah, I knew it looked badass from afar, but boy, was I warned about the many times I'd end up eating snow. More like a snow buffet if you ask me.

Picture this: A frosty mountain, the white snow glinting under the cold sun, and me, Jason, decked out in neon gear, determined to conquer the slopes. And there I was, more intimate with the icy ground than I ever wanted to be. The chilly wind, the laughter from onlookers – it was all background noise to my grit.

"But Jason," you may say, "What's the point of this frosty tale?"

Stay with me here. You see, I could have easily thrown in the towel, let the snow win. But no, that's not how we do things, is it? I took lessons, many, many lessons. Each time I ended up with a snow-covered backside, I got back up, ready for another go.

"You're a glutton for punishment," my friend Rick laughed over a beer one evening. I just grinned, nursing my bruised ego and sore body. "Or maybe, I'm a sucker for success," I quipped back. That got him quiet.

And you know what? Eventually, I spent more time riding the slopes than becoming an unwilling part of them. That exhilaration, that sense of achievement when I finally swooshed down the hill without kissing the snow? Priceless.



"Jason, you're a
glutton for
punishment"

Never Give Up!

I wouldn't be here, basking in the thrill of snowboarding, if I hadn't taken that action, if I hadn't endured the falls and the flailing. Just like you won't break your \$50,000 ceiling if you don't step up and take action.

And that's why I'm inviting you to the 5-day 'Scale Your Coaching Biz Challenge.' To give you that push, to show you that you can conquer the mountain of specialization, just like I conquered snowboarding.

However, let me be real here. Even if you decide not to join this challenge, that's okay. But do something, anything to nudge your business forward. Break the status quo, flirt with risk, kiss the snow if you have to. Because remember, every snowboarder once started by falling flat on their ass. And look where they are now.

Cheers to falling and getting back up. Your future success story is just a few tumbles away.

Now, go get 'em, Tiger!

Are you Ready to launch your next success?



Yes! Let's Go >>

[Click to sign up to the 5 day challenge](https://go.funneljedi.com/scaleyourbiz)

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To your success,

Jason Economides